

The Association Whisperer

Richard Brock

CEO at SalesTalk Technologies

Richard served on the AeA Board of Directors when Mike was Executive Director

Through his charismatic leadership style, Mike was consistently able to build consensus around important decisions and gain the commitment of the board to enthusiastically implement the decisions reached.

Jackie Grupe

Oracle/PeopleSoft Campus Solutions Consultant

Jackie reported directly to Mike when he was Executive Director of the National Osteopathic Foundation

Mike is a creative, detail-oriented, and inspiring manager and mentor. I learned a tremendous amount from him, especially relative to working with groups of decision-makers. Mike gave me opportunities to grow my skills, to develop professionally, and to work independently. He oversaw without micro-managing and was willing to let go of the details, once I'd gained his trust. He demanded excellence, acknowledged hard work and recognized the need to maintain an appropriate work/life balance.

Mika Liss

Serial fixer

Mika worked with Mike when he was at AeA but at different companies

It is with pleasure I am recommending Mike Levin. Mike is a charismatic and sincere individual who radiates positive energy. He is a good listener and asks probing questions with tact. He is persistent, generous, and helpful; he resolves challenges with his calming influence. I believe these traits are part of what has made him successful in many different fields. He is someone I am glad to know!

Raquel Collins

Associate Director at UBC Sauder Continuing Business Studies

Raquel worked with Mike at DAA, at a partner company

Mike is an action-oriented leader. I have worked closely with Mike in his role as Executive Director, Digital Analytics Association (DAA) and evidenced his dedication and commitment to his association work. Through the DAA he effectively managed a team of international member volunteers and led operations through changing boards and new initiatives. His keen sense of membership management, budgeting, and resource planning helped grow the association and provided a structure for future expansion. He has also been a great partner on the continuum of the UBC/DAA Digital Analytics education program into new markets (German and Spanish). Mike's passion and drive is evident in everything he does, and he has a unique ability to influence and persuade people to strive for more.